



MOONDANCE  
CANCER AWARDS

## 2022 WINNERS

### WINNER

Response to Covid

## Protective Elective Surgery

Cardiff and Vale UHB



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**Development and successful running of 'Green Zones' at Cardiff and Vale UHB in response to the pandemic. As a result, over 10,000 patients received surgery during the pandemic. The model was the result of meticulous planning and a collaborative problem solving**

### WINNER

Working Together

## South Wales Lung Cancer Collaboration

Swansea Bay UHB &  
Cardiff & Vale UHB



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**Development of a joint Service Model for Thoracic Surgery between the teams at Cardiff & Vale and Swansea Bay UHB. Included a single South Wales Lung Cancer Tracker. Resulted in a responsive and fluid service that enabled demand and capacity alignment between the two centres.**



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Better Patient Experience

**Tenovus Cancer Care**

**'Ten Top Tips' Team**

Wales Cancer Network,  
Public Health Wales,  
Swansea Bay UHB



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**Joint winners!**

### **Tenovus Cancer Care**

**Working collaboratively with a range of partners to improve patients experience, including mobile chemo & immunotherapy units with Velindre NHS trust, funding a clinical psychologist at Maggie's centre and an all-Wales counselling service offering emotional support for people affected by cancer.**

### **'Ten Top Tips'**

**Co-production of 'Ten Top Tips' with patients to ensure better communication from health care professionals at point of diagnosis and in discussing treatment options. Allowing patients to better understand their diagnosis and the impact treatments could have on their health now and in the future**



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### WINNER

Public Awareness and Engagement

#### Cancer Awareness Campaign Group

Cancer Research Wales, Wales  
Cancer Network & Cancer  
Research UK



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**Collaborative public awareness campaigns across Wales to encourage patient presentation and awareness. Including the 'Get Checked' and 'Don't ignore it' campaign. Resulting in an increase in patient presentation to GPs.**

### WINNER

Innovation in Early Detection  
and Diagnosis

#### The SYMPLIFY Study

Swansea Bay UHB, Velindre  
Cancer Centre, Health and Care  
Research Wales



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**Teams across NHS Wales took part in the SYMPLIFY study, which investigated a MCED test developed by GRAIL for patients with non-specific symptoms that may be a result of cancer. First research study to adopt the Health and Care Research Wales "One Site Wales" approach outside COVID19 vaccines.**



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Innovation In Treatment

## All Wales Genomics Oncology Group

All Wales Medical Genomics Service

## Virtual Assistant Patient Pathway

Velindre Cancer Centre



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### Joint winners!

#### All Wales Genomics Oncology Group

All Wales Genomics Oncology Group (AWGOG) established in May 2020 .

Within 18 months, what started as an informal meeting saw 'Genomics' recognised as a work stream within the Wales Cancer Network (WCN). Work included the launch of Cymru

Service for Genomic Oncology Diagnoses (CYSGODI) in July 2021.

#### Virtual Assistant Patient Pathway

Development of a Virtually Assessed Patient (VAP) clinic – a standalone pre chemo/ SACT assessment clinic. Stable patients who are undergoing routine chemotherapy/ anti-cancer treatment are transferred out of the medical clinics and into the VAP Clinic – a nurse-led, independent, autonomous multi cancer site clinic.





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Innovation: Independent Sector

#### Transnasal Endoscopy

Olympus Medical, Cardiff & Vale UHB,  
Cwm Taf Morgannwg UHB



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**Delivery of deliver a service evaluation of trans-nasal endoscopy in secondary care across two Welsh Health boards in collaboration with Olympus Medical Team. Demonstrated how collaborative working relationships between industry and healthcare can drive positive change, quality improvement and continued innovation.**

### WINNER

Management & Administration

#### Dr Rachel Gemine

Deputy Head of TriTech Institute,  
Hywel Dda UHB



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**Collaborated or led on bids totalling over £2million including Pfizer's Global Research Against Nicotine Disease (GRAND) & the Wales Cancer Network. Won various prizes including the MediWales Research Excellence Award and MediWales Award for NHS Collaboration with Industry.**



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Non-medical & Nursing

### Jackie Pottle

Macmillan AHP Lead  
Betsi Cadwaladr UHB



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**Demonstrated compassionate, strategic leadership by sharing a clear vision of the role of AHPs, aligning with nursing colleagues to support rehabilitation across the cancer pathway. Included collaborative working with CNS and Therapy teams to develop new AHP/Nursing pathways for Head & neck Cancer.**

### WINNER

Medical

### Dr Hasan Haboubi

Consultant Gastroenterologist,  
Cardiff & Vale UHB



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**Spent 12 months travelling back and forth between Cardiff and London to train to become independent in Oesophageal RFA and EMR. Now takes all patients for Radiofrequency Ablation (RFA) service from 6 of Wales' 7 Health Boards. Developed new treatments such as transnasal endoscopy, whilst also training non-medical endoscopists to undertake the procedure thus making this a sustainable service in the longer term.**



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Outstanding Contribution

## Dr Heather Wilkes

GP & RDC National Clinical Lead  
Swansea Bay UHB



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**A special accolade was given to Dr Heather Wilkes for her outstanding contribution in bringing Wales' first Rapid Diagnosis Centre to Swansea Bay.**

**Heather pioneered the introduction of the transformational service for cancer patients in Wales, mobilised professionals around her and nurtured a shared vision of what is possible.**

**Such was the success of that service, it reduced the average time to a cancer diagnosis for patients with vague symptoms from 84 days to just 6. A striking example that better ways to diagnose cancer are possible, that drastically benefit patients- while still being cost effective for the NHS.**