



TOWARDS
**ZERO
DEATHS**
FROM
**BOWEL
CANCER**
IN WALES

Towards Zero Deaths from Bowel Cancer in Wales: Funding Principles

The *Towards Zero Deaths from Bowel Cancer in Wales: Case for Change* has been co-created with bowel cancer professionals and patients and has identified a clear set of actions that can make a significant impact on bowel cancer care in Wales.

We are committed to championing, supporting, and funding these actions and will work collaboratively to fuel this change. Partnership and collaboration across government, patient groups, NHS, third sector, and industry will be essential to deliver the most impactful programme possible for Wales.

The first step is to submit an [Expression of Interest Form](#) outlining your ideas. This will be reviewed by the team and, if successful, the next stage will be a more detailed discussion of your idea. We will work iteratively with individuals to shape ideas into detailed project proposals and deliverable plans.

When submitting your ideas please note the following funding principles:

1. Alignment with the Case for Change

All work funded must align with the identified actions in the '[Towards Zero Deaths from Bowel Cancer in Wales – Case for Change](#)' and/or the [supporting evidence review](#).

2. Reach and scalability

Our ambition is to support improvement at a regional or national scale – working across health boards in Wales. We acknowledge that some changes may need to be tested at a local level (e.g., by cluster, by healthboard etc) however, we will be looking to verify the potential of how these can be sustained and upscaled at the

outset. We also encourage ideas that ambitiously join up improvements, benefitting patients across the pathway.

3. Real time, measurable impact

Changes that are funded must be able to demonstrate real time benefits for the patient population and the health system during the period of funding. They must be accompanied by a proportionate evaluation plan that can usefully support upscale and adoption.

4. The team

Any work funded will need to be led by clinical and/or non-clinical staff within NHS Wales Organisations. However, we encourage collaboration between patient groups, NHS, third sector, and industry in developing and delivering change.

5. Executive support & endorsement

It has been our experience that the most successful projects are associated with strong executive support from the beginning. This is critical for initial endorsement and mobilisation as well as ensuring sustainability beyond the period of funding. This will be a requirement for any work funded.

Exclusions

We are unable to consider funding ideas that:

- are not aligned with the *Towards Zero Deaths from Bowel Cancer in Wales – Case for Change* and/or supporting evidence review.
- duplicate, or do not significantly advance, pre-existing work.
- represent continuation funding for an existing service/intervention within the same health board
- focus solely on evidence generation
- only add capacity through additional workforce or capital investment.
- are for the introduction of (new) drugs
- are solely product development

To submit your ideas please complete the [‘Expression of interest form’](#) and submit to info@moondance-cancer.wales